

ABOUT US

Glasgow Building Preservation Trust is a charity set up by Glaswegians some 25 years ago. The Trust has organised Glasgow Doors Open Day for 19 years and helped it flourish as interest in our city's brilliant architecture grows amongst citizens and visitors alike.

VISION STATEMENT

"We aspire to be an exemplary building preservation trust delivering high quality sustainable building conservation projects which contribute to the regeneration of Glasgow's built environment."

Internationally recognised, Glasgow is an extraordinary city with remarkable tenements, churches, docklands, shops, museums and parks built around the beautiful River Clyde.

Glasgow's most well-known architects Charles Rennie Mackintosh and Alexander 'Greek' Thomson are known throughout the world and widely celebrated. However, along with a wondrous built legacy comes a heavy responsibility to maintain and look after these buildings.

At the last count, there were over 140 important Glasgow buildings at risk and in need of attention.

So, when GBPT is not organising Doors Open Day, our charity spends considerable energy saving our built heritage by establishing new uses for and restoring Glasgow's much loved buildings, parks and places. To do this we forge partnerships with like-minded organisations to build a future from the past.

Amongst the many buildings we have saved are The Tobacco Merchants House, Castlemilk Stables, Kirkhaven Church and St Andrew's in the Square. Our current projects include St Margaret's Church on Polmadie Road, repairs to Provan Hall and establishing a new use for Gartnavel Royal Hospital Chapel as a cancer support centre.

Glasgow Building Preservation Trust has proved that through looking after our built heritage we can generate fresh investment in the built environment and build a stronger city where more and more people want to live and work.



GLASGOW
DOORS OPEN DAYS
250 EVENTS
1,100 VOLUNTEERS
54,000 VISITS
100% FREE

CONTACT

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DOORS OPEN DAYS

Doors Open Days gives free access to historic and contemporary buildings which are normally closed to the public.

The event was pioneered in Glasgow in 1990 as part of the European City of Culture celebrations.

Glasgow Building Preservation Trust coordinates the programme within the city.

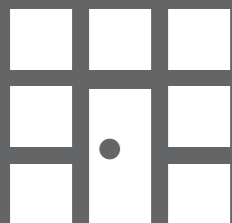
Now, similar events are organised throughout the UK and Europe, inspired by the success of these early 'open doors'.

In 2008, more than 54,000 visits to Doors Open Day venues and events were recorded in Glasgow.

Doors Open Days brings communities closer to their heritage and encourages visitors to discover Glasgow's hidden architectural gems.

The dates for the 2009 Doors Open Days - Glasgow's Built Heritage Festival - are on 19th and 20th September.

For more information contact: rosie@gbpt.org



ECONOMIC IMPACT

Doors Open Days is a free event, but visitors often spend money at participating sites and in the surrounding area.

The average spend for a visitor is around £20, generating over £360,000 for Glasgow's economy.

This means that for every £1 of public money invested, £12 is returned into the economy.



MEDIA + MARKETING

With so many sites, stories and events, media interest is intense.

Television coverage was given by BBC Scotland and STV while the Scotsman and Herald newspapers both featured Glasgow events.

A media partnership with the Evening Times secured multiple features and positive editorial.



Other local papers to cover Doors Open Days included The Southsider, Glasgow East Outlook and The Westender.

This interest was supported by a dedicated Glasgow Doors Open Days website.

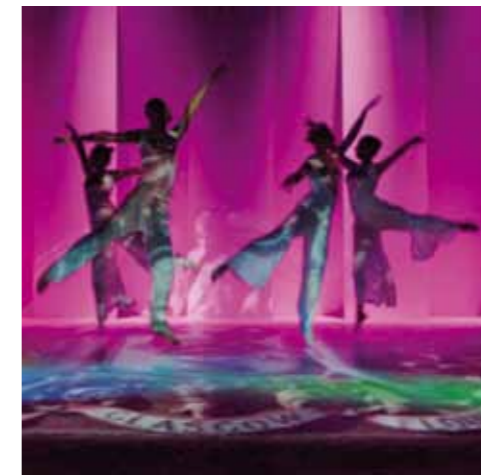
Over 11,000 unique visitors used the site, with more than 4000 online booking enquiries made.

VOLUNTEER SUPPORT

Every year, hundreds of communities in Glasgow are mobilised in support of Doors Open Days.

More than 1100 volunteers and staff were involved in 2008's event.

They spent over 2000 hours planning and organising activities and 'open doors' - the equivalent of more than 300 working days or 60 weeks.



WHAT NEXT?

Doors Open Days in Glasgow is already a huge success, providing many people with a unique insight into and experience of the city's heritage and architecture.

However, the potential to reach new audiences, increase the economic, social and cultural benefits of the event for the people of Glasgow, is also great.



Glasgow Building Preservation Trust seeks sponsorship, support and new partnerships to help realise this potential.

WE WOULD LIKE TO...

Secure the future of Glasgow's Built Heritage Festival.

In 2008 we successfully piloted a week-long programme of events in the lead up to the Doors Open Days weekend. We would like to run the Festival every year, not just as a one-off.

Give more of Glasgow's people the chance to discover the hidden heritage on their doorstep.

We would like to see events across the whole of Glasgow, including areas which are currently under-represented in the programme such as Drumchapel, Greater Easterhouse and Baillieston.

Reach out to young people.

We want to increase the number of activities that are targeted at children and their families, so that a new generation can be inspired to enjoy, celebrate and care for the buildings and environment around them.

Harness technology.

Every year we see an increase in the number of people wanting to find out about events. To support this demand, we would like to enhance and develop the Glasgow Doors Open Days website.

Build connections.

We think the 2014 Commonwealth Games are a great opportunity to build links with communities and visitors in other parts of the world, benefiting Glasgow economically and culturally.