



Our Strategy 2020 -23





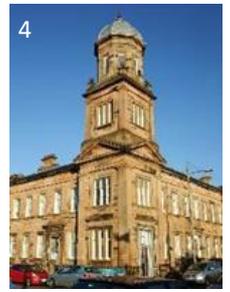
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About us

Founded in 1982, Glasgow Building Preservation Trust is an independent charity and company limited by guarantee that works to rescue, repair and restore historic buildings at risk across the City. The Trust is a membership organisation, with a Board of voluntary Directors overseeing a small staff team in the delivery of our activities, which traditionally have been within the city of Glasgow boundary. We have two key delivery roles; **Development & Restoration work** and the annual **Glasgow Doors Open Days Festival**.



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- 1. The Briggait
- 2. Doulton Fountain
- 3. 42 Miller Street
- 4. Wellpark Enterprise Centre
- 5. Police Boxes
- 6. Hutchesons Hospital
- 7. Townhead Spire
- 8. Tron Steeple
- 9. St Vincent Street Church
- 10. St Andrews In the Square
- 11. Kirkhaven Business Centre
- 12. Pearce Institute
- 13. Castlemilk Stables
- 14. Gartnavel Chapel
- 15. Kelvingrove Bandstand
- 16. Shawmuir lodge
- 17. Parkhead School

Development & Restoration Work

We work in partnership with others to give buildings a new purpose and empower communities to take control of their assets. We understand that every project is unique and every project partner has different needs and priorities. We have developed the following four keyways to help facilitate projects:

Advice & Assistance: free time-limited advice- often a little bit of advice at the right point can help a project achieve its own potential and avoid abortive works or costs.

Feasibility/Options Appraisal Studies: co-ordinate and prepare feasibility studies or options appraisals to help determine a project's viability and set a realistic development pathway.

Core Projects: GBPT can act as 'charitable developer' where we take ownership, or long lease of the building for the duration of the works. Carrying responsibility for the project, GBPT undertakes all the fundraising, project development and risk management, passing the completed building to end users.

Agency Projects: Where there is no asset transfer, but a need for GBPT's expertise, the Trust can undertake all (or an element of) project co-ordination for another organisation – with the building, risk and responsibility remaining with the client.

The benefits we bring to projects include:

- We carry the risk of complex capital projects
- Utilise our experience and status to lever investment
- We're flexible to adapt to changing and challenging circumstances
- Experienced in resolving complex legal, planning and funding issues
- Deliver award winning buildings at an affordable cost
- Enable project partners to focus on their own key activities
- Introduce project partners to new funders and relationships



Glasgow Doors Open Days Festival



We have coordinated the annual Doors Open Days Festival since 1990, celebrating the rich heritage, architecture and built environment of the City. We strive to be at the forefront of the development of Doors Open Days in Scotland and in Glasgow the event is now a week-long Festival.

Going forward, we're looking transition from a celebration of buildings and culture to become more relevant to the various communities across Glasgow, opening conversations about our built heritage that will activate communities, start discussions about not only about preservation and celebration but about the future of our built heritage and its place in community context.



124 participating buildings



99% of visitors will attend again



100% of participants agreed their event was a success

30th Anniversary Festival Highlights



55 walks & tours



1,852 volunteers contributed 9,053 volun-



55 walks further events



76,038 individual visits by adults (18,104 visitors)



Strategic objectives 2020-23

Recent years have seen numerous challenges in the sector. In the coming years we will seek to build our capacity to continue delivery of leading-edge heritage projects, provide more training for stakeholders, volunteers, staff and trustees on the issues that inform the unique role the Trust undertakes. GBPT will work closely with stakeholders to develop and help unblock longstanding heritage issues in the city.

We will continue to evolve and develop new methods of working to ensure we remain visible, innovative and relevant in an ever-changing sector. Our key objectives over the next period are:

Build Stronger Partnerships

- Strengthening partnership with stakeholders
- Developing strategic partnership agreements
- Work with other sectors
- Diversify our organisational audience

Invest in our Future

- Fundraise beyond projects
- Increasing the capacity of the Trust
- Exemplify good charitable governance
- Develop sustainable delivery models
- Demonstrate Ethical and Environmental good practice

Broaden our Boundaries

- When appropriate, work out-with the Glasgow City Council boundary
- Work with non-heritage organisations across third sector
- Encourage and develop commercial investments/partnerships
- Be the lead organisation on Buildings at Risk in Glasgow

Develop our Audiences

- Strengthen Membership Engagement
- Develop our online Communications Strategy
- Connect Doors Open Days and project audiences with GBPT
- Engage beyond the heritage to diversify our audience





Above:
Timber structure, West Boathouse, Glasgow Green

Front cover from top:
Castlemilk Stables, 2007
Kelvingrove Bandstand, 2014
West boathouse, Glasgow Green

Glasgow Building Preservation Trust
Room 16, Wellpark Enterprise Centre
120 Sydney Street, Glasgow, G31 1JF

[www. gbpt.org](http://www.gbpt.org)

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